


## Program Data Sheet

Name of Event: Fitlinxx Compliance Challenge			Pilot Program
		x	Revised program
			Repeat Program
Date: Sept 1-30	Day of Week:	Time:	
Location: Fitness Center	Information Phone #:788-3090	Price:	
Program Coordinator: Jeanette Coffman, Benjamin Daniels			
Phone #: 788-4771	Fax #:	e-mail Address:	
Purpose of the Event: Increase awareness and importance of drop and lift speed for exercise effectiveness and safety while utilizing Fitlinxx and Life Fitness Signature series equipment. Fitlinxx members following compliance with in 75-100% will participate in a prize drawing.			
Indicator/Measure of Success: Monthly reports indicating increase in participants utilizing the equipment within lift and drop speed recommended.			
After Action Report (AAR) Comments from Prior Event(s): The event ended on 30 Sep 04, using a Member Ranking Report based on the top 50 Members by Total Workout Session (minimum 10 WO sessions). Members Lift and Drop Speed was review, 26 out of 100 where in compliance(75%-100%). A drawing was held and three members of those in compliance where selected in a random drawing done by Betty Hendricks. The members selected where Timothy Merstock, Angela Hairston and Marvin Tyson. The prize has not been determine at this time.			

### Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
Jeanette	Publicity				E-zine, Casemate, Web Site, Post calendar
	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
Ben Daniels	Fitnlinxx Mangement				

## After Action Report

### Financial Analysis

Sales:		Notes:
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

### Program Analysis

Attendance:	
Indicator/Measure of Success:Based on the number of participants who showed an improvement on there Lift and Drop speed following the announcement of the event, it would be considered a success. It made the participants understand the importance of compliance and proper form and technique.	
Elements to Change: Since compliance is not one of the current Member Ranking Reports, select and event that is available.	
Elements to Eliminate:	
Elements to Add:	
Other Comments:	